

## Wonder Learning Partnership - Data Consent Form Melbourne Primary School

We already hold your details as part of our school records which you update annually. To provide the best pastoral care and to provide relevant information and opportunities for you and your child, we need to be able to communicate with you.

Child's Name:	Class/Form
Parent/Carer Name:	Signature:
Date:	

<p><b>Your Consent Preferences</b>  <i>This form has been written to give you choice and control over how our school uses some of your personal data. You may withdraw these consent preferences at any time*. Further information about how to do this can be found below.</i></p>	
<p><b>Essential Communications</b>            We will communicate relevant school news including, but not limited to school trips, lunch balances, school clubs, school competitions, class information, events in school, sports events, menu changes, special permissions, newsletters with important dates via our communication app, by text, via hard copy and on our social media. This is essential for the school to be effective and provide the best education and pastoral care for your child.</p>	
<p><b>Photographs and Video</b>            The school is seeking parental consent for the use of your child's personal data. We would encourage all parents or guardians to discuss the consent preferences below with your child before providing your parental consent.</p>	
<p>We regularly take photographs of the children during school and use them for: school displays, newsletters, websites, prospectus, social media and external media sources such as local news and off-site sporting and educational events. Children's full names are never used alongside photographs. We ask you to confirm in agreement with your child if you are happy for the school to use photos and videos of your child in the following ways? <i>Please note that some photos are <b>NOT</b> processed based on consent (i.e., non-optional, e.g., for Internal Management Systems for pupil identity). Objections or concerns will be considered.</i></p>	
In the school newsletter and website**	Yes / No
In social media feeds** - we mainly use Facebook, X (formally Twitter)	Yes / No
In printed school materials, for example the school prospectus**	Yes / No
On internal displays**	Yes / No

In school performances or events** e.g., sporting events where video may also be taken.	Yes / No
**In the materials of our school Trust, the Wonder Learning Partnership as per your preferences above.	Yes / No
*Please be aware, withdrawal of consent will not apply retrospectively to materials which have already been produced and are in circulation, for example, a school prospectus. However, we will ensure that the material is not included in future publications where you have withdrawn consent.	
<b>Non-Essential Communications</b> In some cases, we will want to contact you to tell you about news and events, including local event news, opportunities in the community for your child and general information. This will mainly be done through our newsletter and communication app. Please state if you would like to receive these communications.	Yes / No

To withdraw or change your consent preferences please contact us [admin@mcps.org.uk](mailto:admin@mcps.org.uk)

The school will rely upon the above consent preferences to process photos and videos throughout the pupil's time at school and for a reasonable period once the pupil has left. Further detail can be found in our Privacy Notice(s) on our website: [www.wlp.education](http://www.wlp.education)